

<b>Title of article</b>	Stakeholder engagement by South African businesses: Identification and prioritization of stakeholders
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<b>Authors' biographies</b>	<p>John Mwangi is a graduate of the University of Nairobi (Kenya) – BAEcon. (1988), the University of the Witwatersrand Business School in Johannesburg - MBA (1995) and the University of Johannesburg (formerly RAU) - PhD.in Organizational Performance (2004). He is an Associate Director to the CGIAR Donor Consortium based in Ethiopia.</p> <p>Leon van Vuuren is an industrial psychologist by profession and is currently a professor in the Department of Human Resource Management at the University of Johannesburg. He teaches, consults and conducts research in business ethics and has published several articles in scientific journals. He is the editor of the African Journal of Business Ethics.</p> <p>Deon Rossouw is Professor and Head of the Philosophy Department at the University of Pretoria in South Africa. He was the Founding President of the Business Ethics Network of Africa (BEN-Africa) and is the current President of the International Society for Business Economics and Ethics (ISBEE). He serves on the editorial boards of the Journal of Business Ethics and the African Journal of Business Ethics.</p>
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<b>Abstract</b>	<p>The term "stakeholder engagement" has gained increasing prominence over the last few years. This prominence is fueled by a range of issues such as an increased dissatisfaction with business's focus on stockholder/shareholder interests and the demands for greater transparency from business following major business scandals. A perceived response to this issue in South Africa has been the inclusion of guidelines on stakeholder engagement in the King II Report on Corporate Governance.</p> <p>Despite this growing interest, there has not been clarity on how companies engage with their stakeholders and specifically with how they identify and prioritize their stakeholders. The study sought to establish the reporting practices of South African business in relation to stakeholder identification and prioritization through a content analysis of their annual reports. The findings are discussed and recommendations on the two aspects of stakeholder engagement presented.</p>
<b>Key words</b>	Business ethics, stakeholder engagement, stakeholder

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