

Title of article	Corporate social responsibility – a SMME perspective
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Journal	African Journal of Business Ethics
Issue	Vol 2, No 1, 2007
ISSN	1817-7417
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Abstract	<p>The purpose of this study was to ascertain South African Small, Medium and Micro Enterprise (SMME) owners'/managers' perceptions regarding the importance of corporate social responsibility (CSR) in this sector of the economy. Their views were gauged by means of a questionnaire based on Carroll's (1979, 1991) CSR hierarchy. Descriptive and inferential statistics, based on 262 questionnaires, show that SMME owners/managers viewed CSR as a very important business practice in South Africa. Given the critical role that SMMEs can play in addressing South Africa's socio-economic needs, it is recommended that more SMME owners/managers be educated as to what CSR entails and how it can be implemented.</p>
Key words	Corporate social responsibility, SMMEs, economic responsibilities, legal responsibilities, ethical responsibilities, philanthropic responsibilities.

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