



FINAL CALL FOR PAPERS
10TH ANNUAL BEN-AFRICA CONFERENCE
30 August – 1 September 2010
NAIROBI, KENYA

This is the final call for papers for the 10th annual BEN-Africa conference. With about 30 papers already accepted for our Conference, we are looking forward to very interesting and exciting discussions; however there is still a small window of opportunity available to submit last-minute abstracts - until Monday, 2 August 2010. Please also see the notes on the [venue](#), [accommodation](#) and [registration](#) below.

Since the Founding Convention of BEN-Africa took place in Nairobi in 2000, returning to Nairobi in 2010 is a historic event for BEN-Africa, its members and its supporters!

You are invited to present a paper, organise a panel discussion, conduct a workshop, or make a poster presentation on any topic related to the conference theme and subthemes listed below. We invite business people, managers from the public sector, academics and post-graduate students to participate. Colleagues from the international community and African countries are particularly encouraged to submit proposals.

THE CONFERENCE THEME IS AS FOLLOWS:
Business Ethics, Climate Change and Justice Issues in Africa

Within the framework of this broad theme, a number of subthemes have been identified. You are kindly invited to also indicate under which of these themes you would like your paper to be placed.

1. Ethics and governance within the context of mitigating or adapting to climate change.
2. Climate change as a justice issue on the African continent – what are the implications for business ethics?
3. Corporate Environmental Responsibility in the face of climate change and justice issues on the African continent.
4. Building ethical organizational cultures in public and private enterprises.
5. Papers that do not fall within any of the above themes are also welcomed (e.g. Legal, philosophical or business perspectives on business ethics, Teaching of business ethics, Ethics and governance in SMEs, Book reviews, Other)

Kindly provide an abstract or workshop outline of no more than 300 words via e-mail to info@benafrika.org, including all contact details (preferably e-mail address, if available), and a brief indication of your institutional affiliation and main areas of expertise. Please also include a brief biographical sketch of no more than 100 words to introduce you to members of BEN-Africa and fellow conference participants.

DEADLINE FOR THE FINAL CALL FOR PAPERS

Submission of abstracts or proposals for panel discussions or workshops: **Monday 2 August 2010**.
If your proposal is accepted, you will be notified by Friday 6 August 2010.

ADDITIONAL INFORMATION:

Details about the venue of the conference and details about accommodation are provided in the notes below.

The registration fee for the conference will be US\$80 (including conference material, refreshments and lunches). Note that special rates will be available for presenters, students and day visitors.

The official language of the conference is English.

For any enquiries, please contact:

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NOTES :

1. **WITH REGARDS TO THE THEME OF BUSINESS ETHICS AND CLIMATE CHANGE :**

If you are considering making a contribution with this theme in mind, it is important to note that the international debate about climate change has fallen into an impasse, and has in some circles even become a cliché – in particular where the debate is cast exclusively in political and economic terms. Given this situation, contributions that move the debate beyond the clichés and the international power-games and stalemates, and that focus on substantive ethical issues that need to be addressed around climate change and business will be most welcome. Interesting and important themes to explore within this context include ethical issues around "Climate Business" and "Emissions Trading", also taking into account ethical issues arising from public-private partnerships in the face of Climate Change on the African Continent. Similarly, ethical issues that arise from merely staying on a cliché-level of argumentation about climate change also can provide important material for ethical reflection. The same can be said about the international power-games and stalemates around climate change. A further important theme to explore is the ethical implications of climate change hysteria, as well as its converse: hysterical climate change skepticism.

2. **CONTRIBUTIONS ON OTHER THEMES IN BUSINESS ETHICS ARE ALSO WELCOME**

One possible alternative theme to consider is that of "The Role of Culture in Business Ethics". The leading question here is whether corruption is a "cultural malaise" or a "business perversion", or both? For many years the media created the impression that corruption is endemic in Africa. However, it is now headline news that the most respectable European and North American companies have been bribing their way to profits. Transparency International has dealt with this theme at length, and interesting questions that arise in this regard include whether there is such a thing as "clean business"? Or must entrepreneurs cheat in order to maximize profits? And, how much profit is "fair profit"?

3. **A CONTRIBUTION ON ETHICAL ISSUES RELATED TO THE SOCCER WORLD CUP TOURNAMENT?**

For those of you who are soccer fans, we do hope that you thoroughly enjoy the World Cup games from 11 June till 11 July in South Africa. While this event is also meant to celebrate the role of soccer on the whole of the continent of Africa, it may also give rise to its own set of ethical issues – of which all of us engaged in business ethics should take note of. Any contributions around this theme will thus also be most welcome – either in the format of a paper, or a round table discussion. Is there anyone who would like to take the lead in this regard?

4. **ACCOMMODATION**

The conference venue is the Archbishop Desmond Tutu Guesthouse and Conference Centre in Nairobi.

This guesthouse is situated on the premises of the headquarters of the All Africa Conference of Churches in Nairobi in Waiyaki Way, Westlands, Nairobi. [The signpost at the entrance to the conference venue reads AACCC, and across the road are the headquarters of the cell phone company Safaricom, known as Safaricom House.]

Accommodation can be secured at the Archbishop Desmond Tutu Guesthouse and Conference Centre at a discounted flat rate for all conference participants of Kshs 4 650 per person per night, breakfast included. (The approximate exchange rate is Kshs 80 for US\$ 1). For those prepared to share a room, a further discount is available: the cost per person per night (breakfast included) sharing a room will be Kshs 3 600.

The onus, however, rests on you to make your own booking for accommodation – as soon as possible, since accommodation is in high demand at the Guest House, and if you postpone till later, rooms may not be available.

To reserve your room at the Guest House, you can go to the following website: www.aacc-guesthouse.com On this website, click on the Book Now link to get to the details that you have to submit to secure your accommodation.

We recommend that you also contact The Guesthouse directly with your request for accommodation at tuweip@yahoo.com and please send a copy of your e-mail also to guesthouse@aacc-ceta.org

Please note that accommodation is for your own account, it is not included in the Conference Fee of US\$80.00. Payment for accommodation can be made with Visa or Master cards.

Please also note that we do not handle payments for accommodation. You have to pay the Guesthouse directly. This makes the arrangements a lot easier for all involved.

If you prefer somewhat more up market accommodation, you can consider the following options nearby to the conference venue:

Jacaranda Hotel (5 minutes away by taxi, situated in Westlands)

Holiday Inn (10 minutes away by taxi, situated in Westlands)

Sankara (5 minutes away by taxi, also situated in Westlands. This is a new hotel, and it is expected to open for business towards the end of August.)

5. REGISTRATION FEE

The registration fee of US\$ 80.00 (US\$75.00 for those presenting papers) can be paid on arrival at the Conference. There is no need to send the registration fee to us before the conference.

Full-time students can attend the conference at a registration fee of US\$ 35.00 – on condition that they can produce a current registration card from their university.

The registration fee covers the conference material, a welcome cocktail on Monday evening, 30 August, a gala dinner on Tuesday 1 September, lunches and teas during the conference, including lunch on the last day of the conference, 2 September.

Transport from the airport, accommodation (that includes breakfast) and city tours are all costs for your own account.

6. OUTLINE OF CONFERENCE PROGRAMME

The conference will start at 08:00 on Monday morning, 30 August with registration, and the Opening Ceremony will commence at 09:00. After that, a full day of papers will follow, and towards evening, around 18:00 there will be a light meal and a welcome cocktail on offer.

The conference will end at lunch time on Wednesday 2 September – which means that the afternoon of 2 September is free for a tour of the city, if you wish to take one.

The provisional programme will be made available towards the end of July on the website of BEN-AFRICA. It will also be mailed directly to delegates who have indicated that they will attend the Conference.

7. REGISTRATION FORM

This is available on the website of BEN-Africa (www.benafrika.org).