

DRAFT PROGRAMME (31 July 2009)

9TH ANNUAL BEN-AFRICA CONFERENCE

3 - 5 AUGUST 2009

ACCRA, GHANA



**VENUE: EXECUTIVE CONFERENCE CENTRE, GIMPA
(GHANA INSTITUTE OF MANAGEMENT AND PUBLIC ADMINISTRATION)**

Main Sponsor

**THE UNIT FOR BUSINESS ETHICS AND PUBLIC INTEGRITY,
Stellenbosch University, Stellenbosch, South Africa**

DAY 1 Monday 3 August		
08H00	Registration opens	
10h00	Official welcome and opening	<ul style="list-style-type: none"> • President of BEN-Africa, Prof Johan Hattingh • Chair: Piet Naudé, Immediate Past President of BEN-Africa
10h15	Word of welcome from Ghana	<ul style="list-style-type: none"> • Prof Kwame Frimpong
10h30	Keynote Address and panel discussion	<ul style="list-style-type: none"> • Mr A T Konu (Registrar: University of Ghana) The role of governing bodies in an African ethical renaissance • Respondent 1 Ms Anna Bossman Acting Commissioner, Ghana Commission on Human Rights and Administrative Justice • Respondent 2 Prof Kofi Kumado Director, Legon Centre for International Affairs (LECIA) • Respondent 3 Prof Johan Hattingh President: BEN-Africa and Vice Dean, Social Sciences, Stellenbosch University <p>Chair: Prof Kwame Frimpong Dean, School of Governance , Leadership and Public Management, GIMPA</p>
12h30	Lunch	
13h30	Panel Discussion – Corporate Social Responsibility in Ghana – local case studies	<ul style="list-style-type: none"> • MTN – tentatively confirmed • ZAIN – tentatively confirmed • KPMG (Ghana) – Mr Joseph Winful • Stanbic - Mr Mawuko Afadzinu <p>Chair: Daniel Malan Business School, Stellenbosch University</p>
15h30	Tea break	
15h30	Academic papers	<ul style="list-style-type: none"> • Deon Rossouw (South Africa) Conceptual housekeeping in the corporate responsibility

		<p>discourse: corporate social responsibility, corporate citizenship, corporate sustainability, triple bottom line reporting, corporate social investment, corporate governance, etc</p> <ul style="list-style-type: none"> • Helen Lauer (Ghana) <p>The importance of critical social theory in the African business paradigm</p>
17h00	Plenary	<ul style="list-style-type: none"> • Coenie van Beek (South Africa) <p>Building an ethical organizational culture: The Ethics & Business Conduct Program of PricewaterhouseCoopers</p>
18:30	Welcome cocktails	
Evening	FREE	
DAY 2 Tuesday 4 August		
08H00	Registration opens	
09h00	<p>Parallel Session 1</p> <ul style="list-style-type: none"> • Obiora Ike (Nigeria) <p>The integral nature of African cultural and religious values as ethical values</p> <ul style="list-style-type: none"> • Aminullahi Adamu El-Gambari (Nigeria) <p>Values of Islam ethics in global economic development</p> <ul style="list-style-type: none"> • Joseph Osei (Ghana / USA) <p>Mazrui's 7th counter-dependency strategy (title to be confirmed)</p>	<p>Parallel Session 2</p> <ul style="list-style-type: none"> • Juan Elegido <p>The ethics of price discrimination</p> <ul style="list-style-type: none"> • Suzette Viviers and M N Shange (South Africa) <p>Mechanisms to promote 'greener' business practices in South Africa</p> <ul style="list-style-type: none"> • Norma Jauregui de Pivetta (Argentina) <p>Commercial business ethics in a changing world</p>
10h30	Tea break	
11h00	Plenary	<ul style="list-style-type: none"> • Ben Marx (South Africa) <p>Ethics and governance: Evolving responsibilities for audit committees resulting from the credit crunch</p> <ul style="list-style-type: none"> • Randolph Nsor-Ambala (Ghana) <p>The emerging interdependency between risk management, corporate governance and management accounting: Evidence from Ghana</p> <p>Chair: Prof Kabiru Dandago Nigeria (to be confirmed)</p>
12h30	Lunch	
14h00	<p>Parallel Session 3</p> <ul style="list-style-type: none"> • Tina Uys (South Africa) <p>Understanding corruption: Where are the sociologists?</p> <ul style="list-style-type: none"> • A Senekal (South Africa) <p>Regenerative versus degenerative social capital on the moral battlefield of corruption</p>	<p>Parallel Session 4</p> <ul style="list-style-type: none"> • James Kingori (Rwanda) <p>Addressing conflict of interest in Rwanda (title to be confirmed)</p> <ul style="list-style-type: none"> • Daniel Malan (South Africa) <p>Strengthening democracy through governance</p>
15h30	Tea Break	

16h00	Parallel Session 5 <ul style="list-style-type: none"> • Bernadette P. Sunjka (South Africa) An integrated model for corporate social responsibility in the banking sector in South Africa using an ethics approach • Peter Egom (Nigeria) Economics of market level-ground • Richard Severin (USA) Chieftancy and land tenure 	Parallel Session 6 <ul style="list-style-type: none"> • Chris van Tonder (South Africa) “Mirror, mirror on the wall...” Organisational change as window on corporate ethics • Johan Hattingh (South Africa) Rethinking corporate citizenship in Africa
Evening	Gala Dinner	
DAY 3	Wednesday 5 August	
08H00	Registration opens	
09h00	Workshop Contextualisation of CSR in national business systems in sub-Saharan Africa Arnold Smit , CSR practitioner (South Africa)	Parallel Session 7 <ul style="list-style-type: none"> • Simon Mponji (Tanzania) Ethics and governance in SMEs: East Africa’s experience • G Mahed and Y Xu (South Africa) The corporate governance of an organization managing charitable endowments • E P Ababio (South Africa) Imperatives for municipal financial reporting in South Africa
10h30	Tea break	
11h00	Plenary	<ul style="list-style-type: none"> • Clare Lalor (South Africa) Ethical leadership and the challenges of globalization (title to be confirmed) • Khali Mofuoa (South Africa) The ethical leadership of Morena Moshoeshoe of Lesotho • Piet Naudé (South Africa) The four key issues for ethical leadership in the 21st century • Hevina S. Dashwood and Bill Buenaar Pupilampu (Ghana) The Role of Organisational Culture and Leadership in driving ethics and sustainable CSR in the mining sector. A study of a Canadian mid-tier mining firm in Ghana Chair: Prof Johannes Kinfu Ethiopia (to be confirmed)
13h00	Formal closing	<ul style="list-style-type: none"> • President of BEN-Africa
13h10	Lunch	